

AMERICAN RIVERS CELEBRATING 40 YEARS

2013 ANNUAL REPORT



2013 ACCOMPLISHMENTS

350

miles of rivers protected

3.5 million

pounds of trash removed through
National River Cleanup®

41

dams removed

\$1,010,000

in river restoration grants to
local communities

846

miles of rivers restored through removing
dams and improving dam operations

92,000

volunteers mobilized through
National River Cleanup®

CELEBRATING 40 YEARS

Forty years ago, in 1973, our country was losing its last wild, free-flowing rivers to the construction of large dams and other development. Only a handful of rivers had been protected under the federal Wild and Scenic Rivers Act of 1968.

Fortunately, a small group of forward-thinking river enthusiasts including canoeists, whitewater paddlers, and anglers gathered in Denver, Colorado, to form a new organization to fight dam proposals and protect Wild and Scenic rivers. With pledges of support totaling \$4,000, a staff of one, and a desk in an office above a hamburger joint in Washington, DC, American Rivers was born.

In February 2013, many of our founders and former Board members joined our current Board at a dinner in Washington, DC, to celebrate our 40th anniversary. It was a pleasure to honor these pioneers of river conservation, to hear their stories of

the early days of American Rivers, and to celebrate the many successes American Rivers has achieved in our first four decades.

Thanks to the vision and commitment of our founders, the support of people like you who are passionate about rivers, and the dedication of our staff past and present, over the past 40 years we have:

- Protected and restored more than 150,000 miles of rivers
- Gained Wild and Scenic status for more than 12,000 miles of rivers
- Removed more than 200 dams (including the largest ever on Washington's Elwha River)
- Removed more than 16 million pounds of trash from our nation's rivers
- Secured more than \$1 billion in funding for clean water protection

Today, true to our roots,

we still fight passionately to protect wild rivers and restore degraded ones. We have also expanded our focus to address new threats and opportunities. In 2013, we made an impact on rivers nationwide, from helping save the Wild and Scenic Hoback River in Wyoming, to removing dams in nine states including California and Massachusetts, to stopping polluted runoff and protecting clean water in Milwaukee and other cities.

These achievements would never have been possible without your commitment. Thank you for sharing our passion and fighting with us for clean, healthy rivers that connect and sustain us. You helped us make many rivers healthier, improving habitat for endangered fish, birds, and wildlife, and encouraging more people to get out and enjoy fishing, boating, and the profound beauty of nature.

But our work isn't done. Our rivers face serious



challenges and we need your continued support to confront threats including unnecessary new dams, pollution, and climate change.

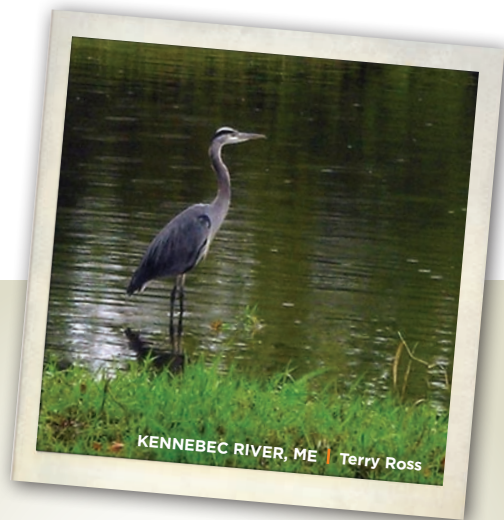
The mission that guides us as we look ahead to the next 40 years is powerful and direct: American Rivers protects wild rivers, restores damaged rivers, and conserves clean water for people and nature.

With your continued support, we will realize our vision of clean, healthy rivers nationwide, connecting people and nature. Together, we will create a future of healthy rivers for our children and grandchildren.

Wm. Robert (Bob) Irvin
President

Swep Davis
Board Chair

RESTORING RIVERS



CELEBRATING 40 YEARS

In 1999, Edwards Dam was removed from Maine's Kennebec River, sparking a new era of river restoration in the U.S. Edwards Dam marked the first time the Federal Energy Regulatory Commission ruled that the value of a free-flowing river was greater than the value of a dam. American Rivers was instrumental in the effort to remove the dam and restore the Kennebec, which today supports impressive runs of migratory fish like striped bass and draws boaters and anglers, benefitting local businesses.

Helping Rivers Run Free

American Rivers is the national leader in restoring rivers through dam removal. In 2013, through a partnership with the National Oceanic and Atmospheric Administration's Community-Based Restoration Program, we provided \$709,559 in funding to nine dam removal projects in California, Massachusetts, New Jersey, Oregon, Pennsylvania, and Virginia.

One of our grants went to the Mill River in Massachusetts, for the removal of the West Britton Dam — the third in a series of dam removals on the river. West Britton was the site of the first dam on the Mill River and has blocked passage for sea-run fish for more than 200 years. With the two downstream dams — Hopewell Mills and Whittenton — now gone, removal of this structure is the final element of the Mill River Restoration Project.

Additionally, with American Rivers' help, the Bartlett Rod Shop Company Dam, also in Massachusetts, was removed in October 2012, reconnecting Amethyst

Brook with more than 250 miles of downstream habitat for brook trout, American eel, and sea lamprey. Ironically, this 20 foot tall dam, built in 1820, once provided power to a company that made fishing rods, but the dam had fallen into hazardous disrepair. Just six months after the removal of the dam, native migratory sea lamprey were spawning in a restored reach of the stream.





Just outside Philadelphia, we removed three dams, restoring 9.7 miles of Darby Creek, improving fish habitat, and reducing flood risk.



With our partners in the Penobscot River Restoration Trust, we celebrated the removal of Veazie Dam, the second dam to be removed from Maine's Penobscot River, which will revitalize fisheries, the local economy, and a river that is central to the culture of the Penobscot Indian Nation.

Balancing Hydropower and Healthy Rivers

For decades, American Rivers has improved the environmental performance of hydropower dams by advocating for major changes when dam owners seek new operating licenses from the federal government. This year, we partnered with the Hydropower Reform Coalition to restore 325 miles of rivers in the western United States that are impacted by dams.

On Capitol Hill, we worked with members of Congress and the hydropower industry to win passage of bipartisan legislation that encourages hydropower generation in the right places while minimizing adverse impacts on rivers and the people and wildlife that depend on them.

Videos Highlight Success



We produced a series of short videos showcasing how improving dam operations has improved river health on South

Carolina's Saluda, Oregon's Deschutes, and Michigan's Muskegon rivers. Thank you to the Charles Stewart Mott Foundation, the William and Flora Hewlett Foundation, and the Hydropower Reform Coalition for their support of our hydropower work and this video project. Watch the videos at [AmericanRivers.org/videos](https://www.AmericanRivers.org/videos)



American Rivers trains local partners around the country to manage the complex permitting, funding, and engineering issues that dam removal requires. In 2013 our river restoration team held six trainings, participated in 10 conferences, and reached more than 700 people.

PROTECTING RIVERS



CELEBRATING 40 YEARS

Boasting beautiful scenery, canoeing, and fishing, North Carolina's New River was threatened by a huge reservoir project in 1975. Damming the river didn't make economic sense, and would have inundated farmland and devastated fish and wildlife habitat. American Rivers not only stopped the dam, we also succeeded in securing permanent Wild and Scenic protection for the river: a precedent-setting success that proved river conservationists could score big wins on a national level.

You Saved the Hoback!

For two years in a row, American Rivers named Wyoming's Hoback River to our America's Most Endangered Rivers® list to highlight the threat of industrial-scale gas drilling in its headwaters. Responding to intense public pressure, the Texas energy company that held the gas leases offered to abandon the

project for \$8.75 million. In just a few months, American Rivers and our partners helped The Trust for Public Land raise the money for the lease buyout, leaving the headwaters of the Hoback River in pristine condition for anglers, paddlers, hunters, and hikers to enjoy forever.





VERDE RIVER, AZ | Doug Von Gausig

Connecting Communities with Rivers

American Rivers expanded our efforts to help communities connect with their rivers through the creation of blue trails — sections of river adopted by communities to improve recreation and safeguard clean water and riverside lands.

We launched a multi-year effort in the Intermountain West (MT, ID, WY, UT, CO, NM) — a region known for its rivers, recreation, and vibrant river towns — to help communities that want to realize the economic, ecological, and social

benefits blue trails provide. On Colorado’s beautiful Eagle River, we worked with local organizations, businesses, and private citizens to explore how a blue trail could improve river recreation opportunities and integrate the various recreation and conservation efforts along the river.

In Arizona, American Rivers worked with community leaders, recreational users, and conservationists to develop and implement a vision for the Verde River Blue Trail that will improve

recreation and protect river flows from groundwater withdrawals.

And in the Southeast, we continued to enhance the Waccamaw River Blue Trail. We received a grant from the National Park Service to extend the blue trail to the river’s headwaters in North Carolina, and our advocacy helped spur the expansion of the Waccamaw National Wildlife Refuge. The increase in protected lands will help protect water quality and improve recreation opportunities.

“The future health of the Verde River, one of Arizona’s last riparian treasures, as well as the economic development of our town is brighter and more robust because we and American Rivers work so closely together.”

Doug Von Gausig,
Mayor, Town of Clarkdale, Arizona

National River Cleanup®

Our National River Cleanup program mobilizes volunteers to pull trash out of their local rivers and streams. This year, 92,000 volunteers participated in more than 400 cleanups, cleaning 3.5 million pounds of trash from rivers. We are especially grateful to Green Mountain Coffee Roasters, Inc., which has supported National River Cleanup for seven years. The company’s employees have participated in cleanups near their Vermont headquarters and now host five cleanups annually at locations across the country, demonstrating an impressive commitment to sustainability and community service.



GREAT MIAMI RIVER, OH | Alan Hale

CONSERVING CLEAN WATER

CELEBRATING 40 YEARS

In 2009, American Rivers helped secure \$6 billion in federal economic stimulus funding for communities to protect clean water and safe drinking water, including \$1.2 billion for green infrastructure and water efficiency. With climate change bringing more frequent and severe floods and droughts, this funding for environ-

mental innovation represented the first, decisive step in a much-needed national shift toward smarter, more flexible, and reliable water management.



6



A 21st Century Approach to Water Management

From the streets of urban Milwaukee to the meadows of California's wild Sierra Nevada, American Rivers is piloting innovative approaches to water management. American Rivers and the Garden District Neighborhood Association received a grant through the Milwaukee Metropolitan Sewerage District to transform an area on the city's southside using green infrastructure solutions including a rainwater

harvesting system, which is reducing polluted runoff into the Kinnickinnic River and Lake Michigan.

In six critical California basins — the American, Kern, Walker, Carson, Stanislaus, and Mokelumne — American Rivers demonstrated how restoring mountain meadows to improve their natural ability to absorb water improves downstream water supply. In the Mokelumne's Indian

Valley meadow, we teamed up with the National Fish and Wildlife Foundation, the U.S. Forest Service, and Coca-Cola to begin construction on a restoration project that will improve stream flows and water supply for much of Contra Costa and Alameda Counties and the communities and businesses located there.

Spotlight on the Colorado River

Our 2013 report on America's Most Endangered Rivers® garnered significant media attention and generated more letters to decision makers than ever before. We named the Colorado River the #1 Most Endangered River in the country because of the threat outdated water management poses to this river which supplies drinking water to 36 million Americans.

We called on Congress to fund federal programs to assist farms and cities in adopting water conserva-

tion and efficiency measures that will help stretch limited water supplies. The Bureau of Reclamation selected American Rivers staff to participate in workgroups to explore these solutions and other ways to ensure a sustainable future for the Colorado and all who depend on it.

For a powerful and poignant look at what is at stake, join the more than 100,000 people who have watched our Colorado River video by filmmaker Pete McBride at AmericanRivers.org/ColoradoRiver



Holding Polluters Accountable

Polluted runoff — rainwater that picks up oil, dirt, and toxins while flowing over streets and parking lots — is a leading cause of water pollution in the U.S. To protect our rivers from polluted runoff, American Rivers and our partners filed petitions calling on the Environmental Protection Agency to require existing commercial, industrial, and institutional sites in New England, the Mid-Atlantic, California, and the Southwest to do their fair share to control runoff and reduce impacts on local rivers and streams.

Reports Showcase Solutions

The investments we make in water infrastructure — traditional infrastructure like sewers and pipes, and green infrastructure like forests, green roofs, and rain gardens — have a direct impact on clean water and river health. American Rivers released eight reports this year to highlight sustainable water management and infrastructure solutions that enhance river and community health. The reports are available for download at

AmericanRivers.org/Reports

Reaching out to water managers and hosting workshops and trainings is an important aspect of our leadership on clean water. Over 500 participants attended one of our trainings that encouraged advocacy around green infrastructure. We also held a series of trainings on funding and financing green infrastructure solutions in Pennsylvania that drew 150 municipal water managers and other participants.





THE WHITE HOUSE
WASHINGTON

June 18, 2013

I am pleased to join in celebrating the 40th anniversary of American Rivers.

America is blessed with a wealth of natural treasures central to our national identity. From breathtaking seascapes to the limitless stretch of the Great Plains, our natural surroundings animate the American spirit, fuel discovery and innovation, and offer unparalleled opportunities for recreation and learning.

By working to remove dangerous dams, prevent water pollution, and preserve scenic landscapes, American Rivers has aided in protecting and restoring our Nation's rivers and streams for four decades. Partnering with government and local groups, organizations like American Rivers remind us of the responsibility we all share to leave a safer, cleaner world for generations to come.

As you celebrate this special milestone, I wish you all the best for the years ahead.



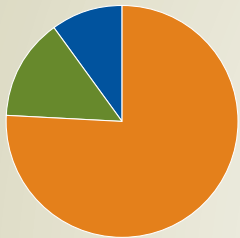
“Most of what I love about the country is a gift of the rivers ...if you are in search of the authentic America, seek out the little river that runs under the bridge at Concord. Pay your respects to the Suwannee, the Shenandoah, the Appomattox. Walk in the grass beside the Little Bighorn. Spend an afternoon in the Henrys Fork with a fly rod in your hand...America is a great story and there is a river on every page of it.”

CHARLES KURALT (1934-1997)
Journalist and former American Rivers Board Member



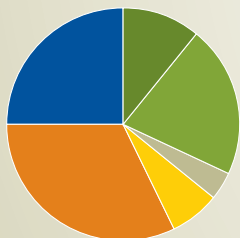
FINANCIAL STATEMENTS

EXPENSES



- Programs **76%**
- Fundraising **14%**
- Administration **10%**

SUPPORT & REVENUE



- Membership Dues **11%**
- Contributions **21%**
- Corporations **4%**
- Foundation Grants **7%**
- Federal Grants **32%**
- Others **25%**

STATEMENT OF FINANCIAL POSITION

JUNE 30, 2013

ASSETS

Cash and Cash Equivalents	3,241,729
Investments	2,663,302
Grants and Pledges Receivable	3,791,114
Accounts Receivable	1,034,203
Other Assets	229,305
Fixed Assets	134,918

Total Assets **11,094,571**

LIABILITIES

Accounts Payable and Accrued Expenses	690,931
Accrued Salaries and Related Benefits	269,392
Refundable Advances	6,044
Charitable Gift Annuities Payable	165,325
Deferred Rent Abatement	129,667
Deposits	7,866

Total Liabilities **1,269,225**

NET ASSETS

Unrestricted	1,264,432
Temporarily Restricted	6,835,973
Permanently Restricted	1,724,941

Total Net Assets **9,825,346**

TOTAL LIABILITIES AND NET ASSETS

11,094,571

FY 2013 STATEMENT OF ACTIVITIES

FOR THE FISCAL YEAR ENDED JUNE 30, 2013

Final audited report will be available online at AmericanRivers.org/AnnualReport

SUPPORT AND REVENUE

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total FY 2013
Membership	861,780	5,863	—	867,643
Contributions	1,699,821	63,108	—	1,762,929
Corporate Donations	334,807	230,289	—	565,096
Foundation Grants	537,410	5,162,629	—	5,700,039
Federal Grants	2,626,410	—	—	2,626,410
Interest	11,829	35,234	3	47,066
Other	2,030,642	190,779	—	2,221,421
Realized Gain (Loss)	49	31,744	—	31,793
Support And Revenue	8,102,748	5,719,646	3	13,822,397
Net Assets Released From Restriction	6,183,448	(6,183,448)	—	—
Total Support And Revenue	14,286,196	(463,802)	3	13,822,397

EXPENSES

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total FY 2013
Program Services				
River Restoration	7,748,394			
Clean Water	1,058,601			
Water Supply	517,149			
River Protection	1,212,993			
Total Program Services	10,537,137	—	—	10,537,137
Fundraising	1,976,685	—	—	1,976,685
General and Administrative	1,438,032	—	—	1,438,032
Total Expenses	13,951,854	—	—	13,951,854
Change In Market Value Of Investments	(61,538)	84,033	—	22,495
Increase (Decrease) In Net Assets	272,604	(379,769)	3	(106,692)
Net Assets at the Beginning of Year	991,628	7,215,742	1,724,938	9,932,308
Net Assets at End of Year	1,264,432	6,835,973	1,724,941	9,825,36

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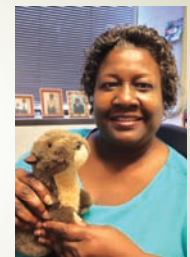
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BEATRICE KELLER is proof that at American Rivers, our greatest asset is our dedicated staff. Bea serves as the Associate Director of Membership, responding to member inquiries and tracking donations. Our longest-serving staff person, Bea has been with American Rivers for 23 years.





“I wish all of our partners were as passionate, skilled, organized, and thoughtful as American Rivers. I am proud to be an individual member, and proud to collaborate on America’s Most Endangered Rivers since 2011, and hopefully far into the future.”

CHARLES SCRIBNER

Executive Director, Black Warrior Riverkeeper
Birmingham, Alabama

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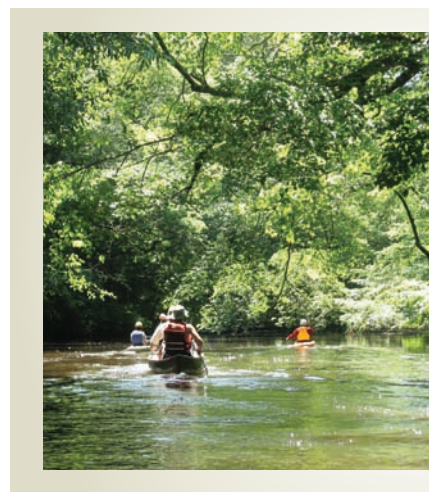
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for the Environment
Margaret A. Cargill Foundation
Carolyn Foundation
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Foundation
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Foundation
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The Inge Foundation
The Joyce Foundation
Jubitz Family Foundation
Keneda Fund
Kresge Foundation
Larsen Fund
Laurel Foundation
The Lazar Foundation
LOR Foundation
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The McKnight Foundation
Richard King Mellon Foundation
Merck Family Fund
Morgan Family Foundation
Charles Stewart Mott
Foundation
The New-Land Foundation, Inc.
Newman’s Own Foundation
New Venture Fund
Northwest Fund for the
Environment
Orchard Foundation
Park Foundation
William Penn Foundation
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Porpoise Fund
Rauch Foundation

Resources Legacy Fund
Z. Smith Reynolds Foundation
The Jim and Patty Rouse
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The Russell Family Foundation
The Sapelo Foundation
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Foundation, Inc.
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WM Foundation
The WoodTiger Fund
Wyss Foundation



Thanks to advocacy by American Rivers, the city of Raleigh, North Carolina, shelved a proposal to dam the Little River for additional water supply. American Rivers worked with city staff and other partners to explore more cost-effective and environmentally friendly water supply alternatives. Now the river will continue to support diverse fish and wildlife as well as recreation opportunities.

Non-Profit Grants

Alpine Lakes Protection Society
California Trout
Chesapeake Bay Trust
Coastal America Foundation
EarthShare
Ellerbe Creek Watershed Association
Environmental Defense Fund
Friends of the Arkansas River
Friends of Marsh Creek
JustGive
National Fish and Wildlife Foundation
Natural Heritage Institute
The Nature Conservancy
Network for Good
The Sierra Fund
The Sierra Native Alliance
South Yuba River Citizens League
Sweet Water (Southeastern Wisconsin Watersheds Trust)
Trout Unlimited
Trust for Public Land
Wayne State University
The Wilderness Society
Wildlife Conservation Society

Government Grants

California Department of Fish & Wildlife
California Department of Transportation
California Department of Water Resources
California Natural Resources Agency
California State Water Resources Control Board
Massachusetts Environmental Trust
Milwaukee Metropolitan Sewerage District
National Oceanic and Atmospheric Administration
National Park Service
Nevada County
Pennsylvania Fish and Boat Commission
Placer County Resource Conservation District
Sierra Nevada Conservancy
U.S. Army Corps of Engineers
U.S. Bureau of Reclamation



Neil Mishler, USFWS

U.S. Environmental Protection Agency
U.S. Fish and Wildlife Service
U.S. Forest Service

River Legacy Society

Members of the River Legacy Society have included American Rivers in their estate plans

Lynne L. Alfieri
Bob Anderson
Rosemary Baab
Vera and Nancy Bagwell
Paula Band
Joseph F. Bania
Charlotte E. Lackey and Donald L. Barnett
Bob and Donna Benner
Jane Moore Black Charitable Lead Trust
Larry and Constance Blackwood
Gil and Marlene Bortleson
John Broussard
Katherine Brown in honor of Phil Nelson
Clark and Irene Bullard
Estate of Clara Belle Campbell

Estate of Inis Carpenter
Betsy Case
Patricia Case in memory of Al Staats
Bruce C. Cornish
John S. Cromlish
George Cunningham
Estate of Jane Daganhardt
Jack Daggitt and Anne Stellwagen
Estate of Carolyn Dejanikus
Estate of Albert Dieckmann
Estate of Joseph Dlugach
John D. Dolan
Patricia S. Echeverria
Brooke Feister
Estate of Margaret Fraser
Elizabeth M. Gibson
Estate of Cecilia Goldberger
John Graham
John and Mariam Graham
Dale R. Greenley
Stephen C. Gruber
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Kristin Howland
Sally L. Hubbard
Leonara Hurst in memory of Kerney J. Hurst
Stephen G. Johnson
Paul Jones
Estate of Sylvia Koerber
Dr. George A. Lane
Dr. Martin B. Laufe
Ken and Carrie Lavine
Kirk Lawton
Robert and Dee Leggett
Frances and Richard Legon
Estate of Mildred Lillis
Diane K. Lofland
Ingrid A. Louise
Larry Lundberg
T.D. Mathewson
John J. McGough, Jr.
Donald L. McNabb
Estate of Barbara McPherson
Guy Merckx
Judy L. Meyer
Estate of Margaret D. Meyer
Howard W. Mielke
Estate of Frances Miller
Debra Montanino
Estate of Daniel Morrill
Mary W. Namey

Scott Olsen
Ann Staebler Pardini and Robert G. Pardini
David Payer
Theresa A. Perenich
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Edward W. Pettigrew
Robert C. Pierpoint
Estate of Andrew Pinarcik
Rebecca Post
Estate of Elizabeth Prather
Margaret Y. Purves
Jim Rahtz
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Julie A. Roller
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Whitney and Kate Sunderland
Evelyn B. Teerlinck

CleoBell Heiple-Tice and Sid Tice
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Timothy J. Wernette
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Estate of Laura Whitehall
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THANK YOU.

In 2010, American Rivers received the largest single gift in its history, a \$4 million capacity-building grant from the Margareta Taylor family. This four-year grant supports achievement of American Rivers' vision of a nation of clean, healthy rivers that sustain and connect us.



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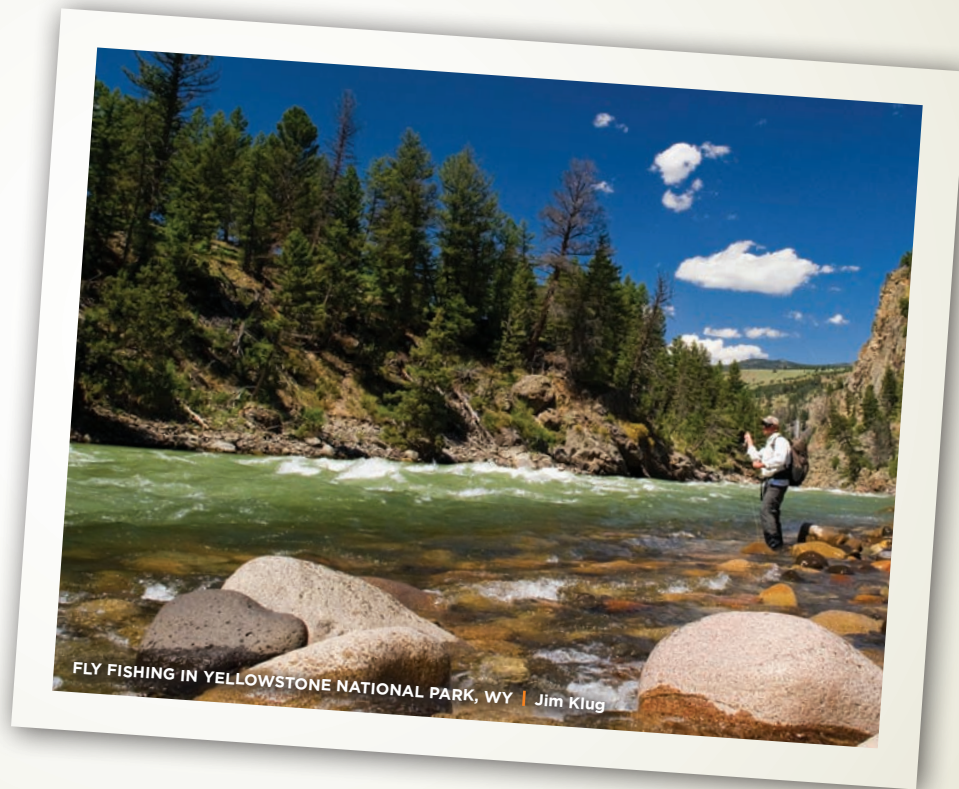
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California Northwest
Great Lakes Northern Rockies
Mid-Atlantic Southeast
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Northeast

Support us at AmericanRivers.org

About American Rivers

American Rivers protects wild rivers, restores damaged rivers, and conserves clean water for people and nature. Since 1973, American Rivers has protected and restored more than 150,000 miles of rivers through advocacy efforts, on-the-ground projects, and an annual America's Most Endangered Rivers® campaign. Headquartered in Washington, DC, American Rivers has offices across the country and more than 200,000 members, supporters, and volunteers.



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